



TRAVEL & TOURISM

Travel and Tourism is an option for pupils at Key Stage 4 and comprises:

Unit 1 (External assessment - examination):

UK travel and tourism sector: Knowing about industry and key organisations within travel and tourism. The customer experience, investigating the needs and expectations of different types of customers.

Unit 2 (Internal assessment - coursework):

Understanding travel and tourism destinations: Investigating UK tourism destinations for different types of visitors. Planning UK holidays to meet the needs and wants of different types of visitors.

Unit 3 (Internal assessment - coursework):

Major international travel and tourism destinations:

Investigating the appeal of international travel to different types of visitors. Planning an international trip to meet the needs of visitors.

Unit 4 (Internal assessment - coursework):

Travel and tourism customer service: Exploring the needs and expectations of different types of customers. Understanding the importance of customer service.