



TRAVEL & TOURISM

KEY STAGE 4

EDEXCEL LEVEL 1 / LEVEL 2 FIRST AWARD IN TRAVEL AND TOURISM

- Level 2 qualification, the grades are pass, merit, distinction and distinction*
- Learners who do not achieve at level 2 will be awarded a level 1 grade.
- 25% of the qualification is externally assessed (written examination)
- 75% of the qualification is internally assessed (course work assessment)

Unit 1 External assessment (exam)

In this unit you will:

- Understand the UK travel and tourism sector.
- Know about industry and key organisations within travel and tourism.
- Customer experience – investigate the needs and expectations of different types of customers.

Unit 2 Internal assessment (coursework)

In this unit you will understand travel and tourism destinations

- Investigate UK tourism destinations for different types of visitors.
- Plan UK holidays to meet the needs and wants of different types of visitors.

Unit 3 Internal assessment (coursework)

In this unit you will know the major international travel and tourism destinations.

- Investigate the appeal of international travel to different types of visitors.
- Plan an international trip to meet the needs of visitors.

Unit 4 Internal assessment (coursework)

In this unit you will investigate travel and tourism customer service.

- Explore the needs and expectations of different types of customers.
- Understand the importance of customer service.
- Within this qualification you will develop your personal learning and thinking skills:

The skills

- Independent enquiries
- Creative thinkers
- Reflective learners
- Team workers
- Self-managers
- Effective participators

What can I do next?

The course will help you to think about further courses in Travel and tourism or careers such as air stewards, hotel and catering managers, resort rep, sports coach, sports development officer, theme park manager and many more.