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## **BUSINESS STUDIES**

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Pupils will have the opportunity to gain a broad understanding of the different elements of a business as it grows over time. They will use case study materials and be exposed to real business situations and problems.

The course will cover: enterprise – where business ideas come from; ownership – different legal structures e.g. sole traders, PLCs, etc; marketing – understanding adverts and their analysis; finance – simple accounts and costs for a business; people in business – recruitment of business employees; and organisation of production – how products are made.

Pupils have the opportunity to investigate different businesses and are encouraged to work independently and develop their own learning styles. They will develop computing skills in context with business situations, as well as develop report writing and research skills. The course is 100% examined and pupils will receive a grade (9-1).