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## **BUSINESS STUDIES**

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### **BTEC First in Business**

Pupils will have the opportunity to gain a broad understanding of the different elements of a business as it grows. They will learn about the financial aspects of business, set up their own mini-enterprise, brand their items for sale, and sell them to customers.

The course is a BTEC Level 2 and is over two years. 25% of the course is examined and 75% is internally marked coursework.

All pupils are encouraged to work independently, and to develop their interpersonal skills throughout the two year course. Pupils will receive grades that are comparable with the new (9-1) framework. A fair number of pupils use this as a platform for further study at sixth-form or college before undertaking the subject at university.

The units undertaken over the two years are as follows:

- Unit One – Enterprise in the Business World
- Unit Two – Finance for Business
- Unit Three – Promoting a Brand
- Unit Five – Sales and Personal Selling